We are dedicated to your success



Dr. Susanne GansterDistrict Administrator

"On the basis of its guiding principles, the economic region of South-West Palatinate has intensively developed its positioning. Innovative products and services as well as new jobs define the business location. In the administrative district, it is the association for the promotion of business's top priority to stand by your side and to face the major challenges such as global competition, demographic change and digitization in a dedicated and focused manner. I take a particular personal interest in further developing the companies located here and attracting new companies in order to strengthen the fragmented nature of the industry. "



Miriam Heinrich MBA (University of Applied Sciences) Business Manager of Wirtschaftsförderungsgesellschaft Südwestpfalz mbH

"A successful enterprise must address the needs of its customers quickly and flexibly. As an association for the promotion of business, we conform to this mode of working. We respond directly to requests and process any concern without red tape — so that the enterprises in the District have more time for their customers."

We are looking forward to meeting you.





Wirtschaftsförderungsgesellschaft Südwestpfalz: Partner of enterprises





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Our service for you

All-round support for start-ups

We offer comprehensive advising to you, so that you can realise your good idea. We give you pointers for financing, assist you with the formalities in the founding process, and help you prepare the business plan. Visit our seminars and presentations in preparation of your self-employment!

Support for business development

Even after the founding, we will always be there for you. Simply ask us if you would like to tap new sources of financing, expand your enterprise or need cooperation partners for a project! If needed, we will also visit your business site. At our events, we take up topics that are important for your enterprise.

Advising on subsidies

There are many financing options for enterprises, but which one is the right one for you? We know the ins and outs of subsidies. Profit from our experience and schedule an appointment!

Procuring commercial spaces and properties

Thanks to a wide selection of commercial spaces and properties, the District of South-West Palatinate offers diverse opportunities for entrepreneurial development. You can find a vast database for this purpose on our website. But we are also readily available for a personal meeting to advise you specifically for your needs.

Business site marketing

South-West Palatinate is a living space for innovation. Therefore, we are campaigning actively together with enterprise, the District of South-West Palatinate and its member municipalities, as well as the City of Zweibrücken to professionally advertise the strengths of the region through the business location initiative of South-West Palatinate. Everyone profits from this – the enterprises, residents and municipalities.

Together for a strong economy and a strong region

To support enterprises actively, promote the founding of new businesses and provide professional support for businesses newly locating in the region, the District and the member municipalities agglomerated in it founded the non-profit business promotion association, Wirtschaftsförderungsgesellschaft Südwestpfalz in 1995.

The shared goal: creation of a living space for innovation, offering enterprises and residents optimal development possibilities.

The stakeholders

The stakeholders in the WFG are the District of South-West Palatinate, the member municipalities (Dahner Felsenland, Hauenstein, Pirmasens-Land, Rodalben, Thaleischweiler-Wallhalben, Waldfischbach-Burgalben, Zweibrücken-Land), the savings bank Sparkasse Südwestpfalz, VR-Bank Südwestpfalz eG Pirmasens-Zweibrücken, VR-Bank Südliche Weinstraße-Wasgau eG and Volksbank Kaiserslautern eG.